

URBAN LIVING

MEDIA KIT 2025

ABOUT US

Urban Living is a publication that focuses on providing lifestyle and interior design content. Our magazine caters to interior design enthusiasts, homeowners, renters, and individuals looking for inspiration and guidance in decorating their living spaces. Our goal is to provide valuable insights to help our readers create the home of their dreams. As the only Jewish interior design magazine in the market, we offer a unique perspective on the intersection of home decor and Jewish living.





READERSHIP

10,000+ READERS

OUR READER

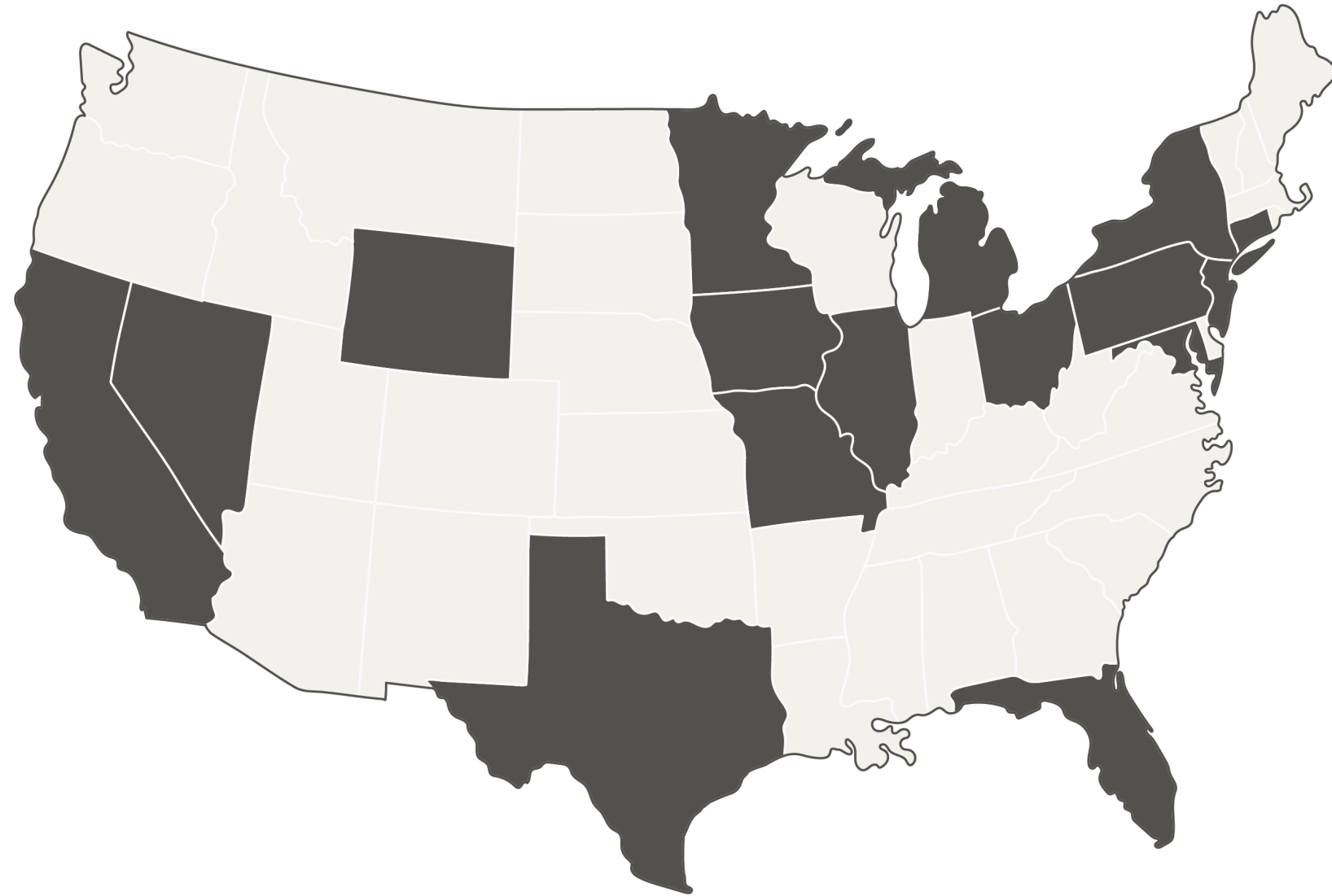
Discerning homeowners seeking inspiration and expertise

People passionate about interior design and beautiful living spaces

Professionals in interior design, architecture, contracting, and related fields

Individuals seeking home decor inspiration, organization tips, and styling guidance

SOLD IN 35+ STORES AND SHIPS NATIONWIDE



SOLD IN

LAKWOOD

MONSEY

BROOKLYN

FIVE TOWNS

BALTIMORE

PASSAIC

LINDEN

CROWN HEIGHTS

WILLIAMSBURG

TEANECK/ BERGENFIELD

MORE LOCATIONS

COMING SOON



ADVERTISE IN *the*
DESIGN MARKET STRAIGHT
to THE CONSUMER

TESTIMONIALS

“Urban Living stands out as our top choice for advertising! All home servicing businesses should consider advertising here. BlueView360 appreciates the targeted audience and professional quality - it’s a fantastic fit for our business!”

– *Chaim Zev Smith, BlueView360*

“We’re thrilled with the results of our magazine ad! TrenDeck gained a valuable new customer, leading to a significant project collaboration.”

– *NZ Simcha, TrenDeck*

“The feature in the magazine of our wallpaper business sparked a surge in interest! We landed multiple jobs and connected with fantastic clients. Plus, we love that the magazine stays in homes all year round, providing lasting exposure that doesn’t get tossed aside.”

– *Chanala Kaplan, Nova Wallcoverings*



AD DEADLINES

URBAN LIVING MAGAZINE
PUBLISHES 6 ISSUES A YEAR

JANUARY/FEBRUARY

DUE: DECEMBER 16, 2024

JULY/AUGUST

DUE: JUNE 16, 2025

MARCH/APRIL

DUE: FEBRUARY 14, 2025

SEPTEMBER/OCTOBER

DUE: AUGUST 18, 2025

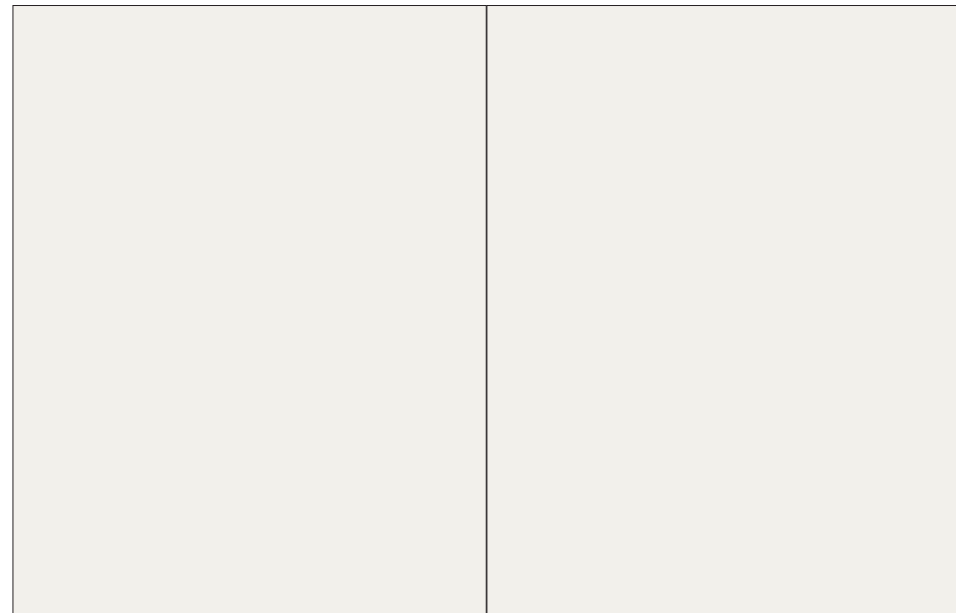
MAY/JUNE

DUE: APRIL 16, 2025

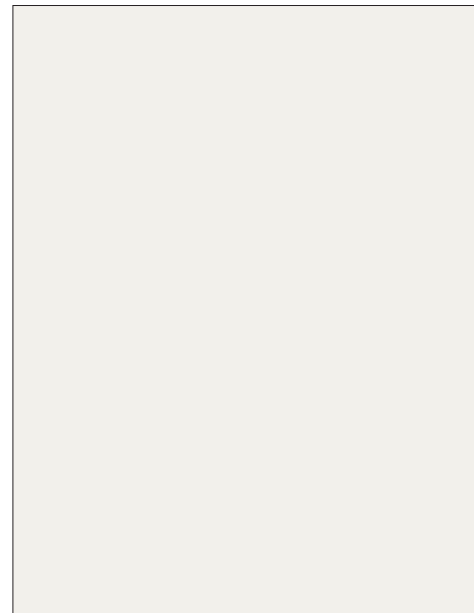
NOVEMBER/DECEMBER

DUE: OCTOBER 20, 2025

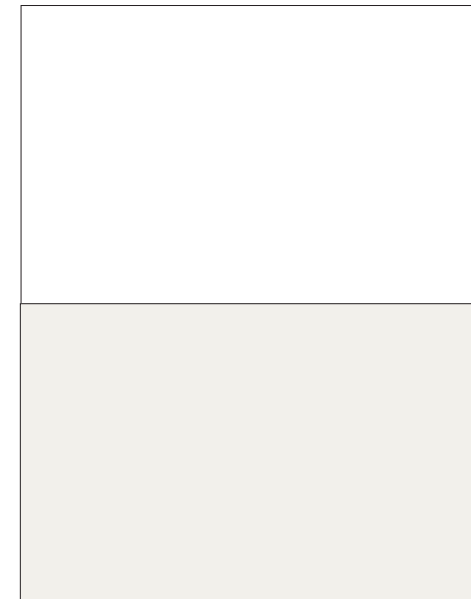
AD SIZING AND PRICING



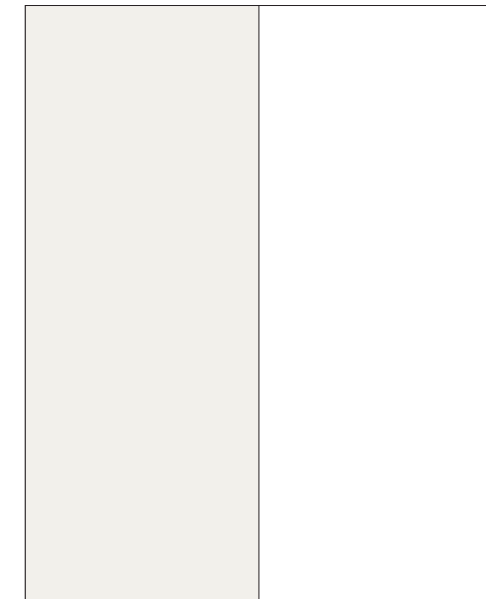
FULL SPREAD 17 X 11"
\$1500 PER ISSUE



FULL PAGE 8.5 X 11"
\$800 PER ISSUE



HALF HORIZONTAL 5.5 X 8.5"
\$450 PER ISSUE



HALF VERTICAL 4.25 X 11"
\$450 PER ISSUE

FOR SPECIALTY PLACEMENT OR A 3 OR 6 ISSUE AD PACKAGE REACH OUT TO ADS@THEURBANLIVINGMAGAZINE.COM

PRICING IS SUBJECT TO CHANGE.

PRINTING INFORMATION

FULL SPREAD AD IS 17 X 11"

FULL PAGE AD IS 8.5 X 11"

HALF PAGE VERTICAL AD IS 4.25 X 11"

HALF PAGE HORIZONTAL AD IS 5.5 X 8.5"

ADD 0.25" BLEED ON ALL ADS

SEND ALL DOCUMENTS WITH CROP MARKS AND BLEED

ADS MUST BE SUBMITTED AS HIGH-RESOLUTION PDFS IN CMYK

ALL IMAGES IN ADS MUST HAVE A RESOLUTION OF AT LEAST 300 DPI

SUBMIT YOUR ADS TO ADS@THEURBANLIVINGMAGAZINE.COM

ADS SUBMITTED MUST CONFORM TO OUR PROFESSIONAL STANDARD

PAYMENT MUST BE MADE IN FULL TO RESERVE A SLOT

NEED AN AD MADE?

WE'LL CONNECT YOU WITH ONE OF OUR TALENTED GRAPHIC DESIGNERS TO BRING YOUR VISION TO LIFE.

REACH OUT TO ADS@THEURBANLIVINGMAGAZINE.COM



RECENT ISSUES



WE ARE LOOKING FORWARD TO WORKING WITH YOU